

Good Food Council for Lewiston-Auburn DRAFT 2014 Framework

1) Our strengths:

- our network
- diverse perspectives and work
- knowledge breadth and depth
- history in community and credibility
- access to outside resources, including political and funding
- community engagement and awareness

2) Role of the Council:

- *Educate* the public and serve as forum for discussing issues
- *Foster coordination between sectors* in the food system
- Evaluate and *influence policy*
- *Support (amplify and accelerate) programs and projects* that meet local needs
- *Shine a light on gaps and advocate for solutions*

3) Key leverage indicators within 2 priority goal areas:

Goal: Healthy food is available, accessible and affordable to all Lewiston Auburn residents

- *Indicator:* More institutions in L/A make policy changes/commitments to increase purchase and offering of healthy, local foods
- *Indicator:* Increase in retail stores offering culturally appropriate, healthy foods

Goal: Lewiston Auburn residents have healthy food knowledge and skills

- *Indicator:* Increased enrollment and availability of nutrition education programs for all ages

Role of a Council:	Educate	Foster Communication	Influence Policy	Identify Gaps/Support Solutions	Support Projects/Programs
April 2014	Facebook posts				Invite YCC to present on their school efforts, how can GFCLA help?
May 2014	“What’s in season” monthly PSA Monthly food column in Bridges		Presentation to L-A Public Health Committee?	Work w / Bates staff to plan student research to support GFCLA work	
June 2014	Promote nutrition education opportunities	Develop a directory of local farms, value-added and other producers	Presentation to Lewiston & Auburn City Councils		Invite 5 to Farm to present on their food hub efforts, how can GFCLA help? Coordinate with organizers ie Southern Maine Harvest Fest
July 2014					
August 2014	<i>No meeting</i>				
September 2014	Facebook posts	Research, prepare and host an event to help connect producers to institutions and retailers			
October 2014	“What’s in season” monthly PSA		Letters to the editor		
November 2014	Monthly food column in Bridges				Prepare and host another community event highlighting “best kept secrets”
December 2014	Promote nutrition	Prepare to testify in support of relevant legislation (public hearings are held early in the session so that legislative committees can			

	education opportunities		collect public comment on the bills they are considering)		
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4) Proposed Organization:

- Full council

Monthly meetings, regular activities, and decision making based on subcommittee recommendations

- Subcommittees

For ad hoc and finite activities